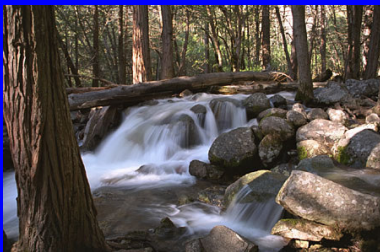


ATFN:

Who we are & What we do

In 1993, ATFN began as a six county coalition including Clinton, Essex, Franklin, Saratoga, Warren and Washington counties. As of August 2004, Clinton Essex and Franklin counties formed their own coalition working in the tri-county area to:

- Promote cessation from tobacco use by youth and adults
- Eliminate exposure to second hand smoke
- Prevent initiation of tobacco use by youth and young adults.
- Decrease social acceptability of tobacco use



Resources

Clinton County Health Department
(518) 565-4993
atfn@co.clinton.ny.us

Essex County Public Health Services
(518) 873-3518 Phone
(518) 873-3507 Fax

Franklin County Public Health Services
(518)891-4471 Phone
spatterson@westelcom.com

New York State Smokers Quit Line

1-866 NYQUITS

1-866-697-8487

www.nysmokefree.com

New York State Smokers Quit Line is operated by the New York State Department of Health and Roswell Park Cancer Institute. The Quit Line provides information and resources to assist smokers, their families and friends.

Contact the Adirondack Tobacco Free Network

- For help with cessation trainings or resources for your business, organization or program.
- To receive free resources and materials for your family or worksite.



133 Margaret Street
Plattsburgh, NY 12901

Phone: 518-565-4993

Fax: 518-565-4472

Toll free: 1-866-733-0336

Email: atfn@co.clinton.ny.us



*Taking Action for
a Tobacco Free
Community—
Serving Clinton
Essex and
Franklin Counties*

133 Margaret Street
Plattsburgh, NY 12901
atfn@co.clinton.ny.us
Phone: 518-565-4993
Fax: 518-565-4472
Toll free: 1-866-733-0336

Mission Statement:

The Adirondack Tobacco Free Network is a grassroots coalition committed to reducing adolescent and adult use of tobacco through cooperative programs in prevention, cessation, advocacy, policy initiatives and community education.

Coalition Membership:

The Adirondack Tobacco Free Network (ATFN) is a group of local organizations and individuals from Clinton, Essex and Franklin counties. Our purpose is to promote a tobacco-free environment.

Members of the coalition include a network of concerned citizens and community organizations that represent a cross-section of our communities. Members have various strengths and are able to share different abilities with the coalition for our shared purpose. Members include health departments, substance abuse agencies, mental health and family services, university representatives, cessation providers, hospitals, representatives from American Heart and American Lung Associations, American Cancer Society, youth programs, nursing services, schools, the faith community, community action agencies, and the media.

Funding Source:

The coalition is funded by the New York State Department of Health through the New York State portion of the Master Settlement Agreement.

ATFN Goals for 2004-2005

Eliminate Exposure to Secondhand Smoke

Second-hand smoke contains over 4,000 chemical compounds. More than 60 of these are known or suspected to cause cancer. Children and adults who are exposed to second hand smoke in their homes, vehicles and workplaces breathe these compounds.

Each Year, secondhand smoke is responsible for 150,000 to 300,000 lower respiratory tract infections (such as pneumonia and bronchitis) in children younger than 18 months of age, resulting in 7,500 to 15,000 hospitalizations.

Promote Cessation from Tobacco Use

Cigarette smoking has been identified as the most important source of preventable morbidity (illness) and premature mortality (death) worldwide. Approximately 500 people die annually from smoking related diseases in Clinton, Essex and Franklin counties.

Helping people quit can yield significant health and economic benefits.

Key Strategies

Mobilization: ATFN brings together community partners to defeat the influence tobacco has within the community

Counter Marketing: Tobacco companies aggressively market their product to specific populations. ATFN utilizes media and other marketing strategies to project a positive, tobacco-free message to the community.

Cessation: ATFN promotes the NYS Quit Line along with other cessation services for those who strive to break free of tobacco addiction.

Tobacco kills more Americans each year than Aids, Alcohol, Motor Vehicles, Homicide, Drugs and Suicide Combined

Source: CDC Tobacco Information and Prevention Source

