

TOBACCO MARKETING WORKS



JUST ASK YOUR KIDS

Protect our kids from tobacco marketing in stores.



Tobacco marketing, such as colorful, well-lit cigarette displays at store registers, has been shown to make kids more likely to start smoking.

- Tobacco companies spend more money to market cigarettes than the junk food, soda and alcohol industries combined.
- Studies show that kids are twice as likely as adults to notice and remember retail tobacco advertising in stores.
- 75% of teens shop at least once per week in convenience stores.

I support protecting kids from tobacco marketing in stores.

Name _____

Town _____