

# **Opinions on Smoking Issues in the Counties of Clinton, Essex, and Franklin**

*A Survey Conducted of Residents June 19 – July 6, 2008.*

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## Current Use of Tobacco Products

The presence of smoking varies across the three counties, with 16 % in Essex saying they currently smoke cigarettes, while 23 % say they smoke in Franklin. The evidence on smoking by age groups is both positive and negative. Younger people are less likely to have ever tried smoking, suggesting that information about the dangers of smoking are having an effect. Yet while those younger are less likely to have tried smoking, a relatively high percentage of those who have tried smoking are still smoking. The percentage of those who tried smoking is 41 for those under 30, 44 among those 30-44, 51 among those 45-59 and 57 among those 60 and over. While those younger are less likely to have tried it, 54 % of those under 30 who have tried it currently smoke. The result is that younger people currently smoke more than older people. Among those under 30, 18 % report that they now smoke. Among those 30-44, 24 % smoke, and among those 45 – 59, 20 % smoke. Only 9 % of those over 60 now smoke. Educating young people about the dangers of smoking is still an issue.

Of those who currently smoke, most smoke every day and not just some days.

## Prevalence of Tobacco Use

### Q 31. Have you smoked at least 100 cigarettes in your entire life?

	County								
	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Yes	40.8	45.9	45.6	46.9	46.9	49.2	54.6	51.7	48.6
No	58.9	53.4	53.8	52.1	52.2	50.9	44.3	45.7	50.7
Don't know	0.2	0.8	0.6	0.9	0.8	0	1.0	2.6	0.6
Refused	0	0	0	0	0	0	0.1	0	0

### Q 33. Do you now smoke cigarettes everyday, some days, or not at all? (asked only if yes to Q 31.)

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Everyday	34.4	26.2	15.3	18.9	20.1	15.9	40.9	27.2	21.0
Some days	4.4	7.6	4.4	7.8	5.7	2.9	5.3	11.8	4.5
Not at all	61.2	66.2	80.4	73.3	74.2	81.3	53.7	61.0	74.4

## Summary

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Currently smoke	16.1	18.2	16.5	12.2	13.7	15.8	25.9	21.8	22.5
Did smoke	23.9	26.7	29.1	34.1	33.4	32.8	27.8	29.9	26.1
Never smoked	59.9	55.2	54.4	53.7	52.9	51.4	46.3	48.3	51.4

When asked at what age they began smoking, almost all begin before they are 21. Men and women start at the same ages.

Men continue to smoke more than women. 23 % of men smoke while only 14 % of women do so. The rate of smoking declines with education. 27 % of those with less than a high school education smoke and only 6 % smoke among those with a post-graduate degree.

**Q 32. At what age did you have your first cigarette?**

	Clinton	Essex	Franklin
Younger than 13	10.3	9.1	12.4
13 - 15	28.6	24.6	24.3
16 - 18	40.7	42.9	36.4
18 - 21	12.7	15.4	17.3
Older than 21	7.7	8.1	9.6
Never had a cigarette	34.2	33.6	36.0

**Q 34. Where do you most often purchase cigarettes?**

	Clinton	Essex	Franklin
Grocery Store	32.9	16.9	7.1
Convenience Store/Gas Station	26.9	61.7	52.6
Pharmacy	0.7	2.4	0
Reservation	34.4	15.5	34.6
Internet	0	0	0
Tobacco Shop	0	1.7	4.7
Other	5.1	1.8	1.0

Almost all of those who use tobacco products do so in the form of cigarettes. Very few residents report that they smoke cigars or pipes. A small percentage of smokers uses snuff.

**Q 43. Do you currently use any other tobacco products? (All respondents)**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b>Cigars?</b>									
Everyday	0.3	1.6	0	1.3	1.1	1.0	2.3	0.3	1.2
Some days	2.4	3.1	7.5	2.7	3.4	11.2	2.0	4.0	8.1
Not at all	97.3	95.3	92.6	96.0	95.5	87.5	95.7	95.7	90.8
<b>Pipes?</b>									
Everyday	0.7	0	0.3	0.7	0.7	0	1.6	0	0
Some days	0	0.6	1.4	2.6	0.2	4.5	0.6	0.3	0.9
Not at all	99.3	99.4	98.4	96.7	99.2	95.2	97.8	99.7	99.1
<b>Chew?</b>									
Everyday	0	0.5	0	1.1	2.3	0.4	1.6	1.5	0.9
Some days	0	0.1	2.0	0.5	0.7	4.3	0.7	1.3	1.6
Not at all	100.0	99.4	98.0	98.4	97.0	95.3	97.7	97.2	97.5
<b>Snuff?</b>									
Everyday	0	0.5	0	0	0	0	1.6	0	0
Some days	0	0.1	0.7	1.0	2.0	1.2	0	0	0.7
Not at all	100.0	99.4	99.3	99.0	98.1	98.8	98.4	100.0	99.3
<b>Hookah?</b>									
Everyday			0			0			0
Some days			4.4			4.8			1.0
Not at all			95.6			95.2			99.0
<b>Gutka?</b>									
Everyday			0			0			0
Some days			1.3			0.8			0
Not at all			98.7			99.2			100.0
<b>Other?</b>									
Everyday			0			0			0
Some days			0.7			0			0
Not at all			99.3			100.0			100.0

**Q 35. Have you ever used chewing tobacco, snuff or dip as an alternative when smoking restrictions have kept you from smoking in certain places? (asked only of smokers)**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Yes	6.4	3.3	18.1	5.0	3.8	15.1	3.0	24.5	10.9
No	93.6	91.2	81.9	94.0	79.5	84.9	97.0	75.5	89.1
Refused	0	5.5	0	1.1	16.7	0	0	0	0

## Smokers and Considering Quitting

Almost 40 % of current smokers say they are considering quitting smoking in the next 6 months. Almost 50 % reports they have quit for a day or longer in an effort to quit. There appears to be an inclination to try to quit. Those under 45 are less likely to say they have considered quitting (38 %). Men are much less likely to consider quitting (36 %) than are women (44 %). Men are also less likely (41 %) than women (47 %) to have stopped for a day or so. Those who have considered quitting are much more likely to have stopped for a day (72 %) than those who have not considered quitting (22 %).

## Quitting Smoking

**Q 36. Are you considering quitting smoking in the next 6 months?** (*asked only of current smokers*)

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Yes	66.0	54.2	32.2	61.1	57.4	38.2	53.7	58.5	44.7
No	29.5	42.9	50.0	36.8	39.6	57.0	38.5	23.9	45.2
Don't know	4.6	2.9	17.8	2.1	3.0	4.7	7.8	17.6	10.1

**Q 38. During the past 12 months, have you stopped smoking for one day or longer because you were trying to quit smoking?**

Yes	68.1	53.1	28.0	66.8	41.1	51.7	51.0	48.6	48.3
No	31.9	42.6	68.9	33.2	58.9	48.3	49.0	51.4	51.7
Don't know	0	4.3	3.1	0	0	0	0	0	0



Medical doctors and family play the primary role in advising smokers that they should stop. Dentists play much less of a role, and counselors even less of a role.

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**Q 37. During the past 12 months, have any of the following advised you to stop smoking?**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b><i>Doctor?</i></b>									
Yes	63.2	55.8	59.9	61.1	50.4	52.4	46.2	49.6	67.1
No	29.4	37.8	38.5	38.9	49.7	47.6	48.2	45.6	32.9
No visit	7.5	6.4	1.6	0	0	0	5.6	4.8	0
<b><i>Dentist?</i></b>									
Yes	11.3	25.0	21.0	18.5	5.9	27.1	8.4	10.7	24.5
No	84.4	67.5	69.4	78.9	86.4	70.5	86.4	78.8	64.1
No visit	4.3	7.6	9.6	2.6	7.7	2.5	5.2	10.5	9.9
<b><i>Substance Abuse Counselor?</i></b>									
Yes			4.3			11.7			4.5
No			74.4			76.5			61.6
No visit			21.4			11.8			33.9
<b><i>Mental Health Counselor?</i></b>									
Yes			6.8			4.0			4.5
No			71.7			80.2			57.4
No visit			21.5			15.8			38.1
<b><i>Family, children, spouse, parents?</i></b>									
Yes			61.1			63.4			64.1
No			38.9			36.7			36.0

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## Use and Awareness of Quitline

From 78 to 88 % of residents in the three counties have heard of Quitline. Younger people (who smoke more) and smokers are much more likely to have heard of it. 86 % of those under 30 have heard of it, while 70 % of those over 60 have heard of it. Those who smoke and who have considered quitting are more aware of it. 81 % of non-smokers have heard of it and 85 % of smokers have heard of it. 80 % of those who have considered quitting have heard of it and 77 % of those who stopped for one day have heard of it. Television and radio are the primary means through which respondents remember hearing about Quitline, with television the dominant source.

Of those who have used Quitline, assessments of how helpful it is are very mixed.

### Q 40. If you used the New York State Quitline, did you find it helpful?

	Clinton	Essex	Franklin
Very helpful	8.4	6.3	3.8
Somewhat Helpful	10.1	16.2	15.1
not very helpful	24.2	12.1	9.8
not at all helpful	2.2	4.6	2.1
Not Sure/Don't remember	0	0	0
Did not use NYS Quitline	55.1	60.8	69.2

### Q 41. Have you ever heard of the New York State Smokers' Quitline? (All those who say they have used Quitline are coded as answering yes to Q 41)

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Yes	79.1	81.5	88.1	65.9	65.3	78.1	72.1	66.1	79.0
No	20.8	18.5	11.1	33.1	34.5	20.7	27.6	33.8	19.6
Not sure	0.1	0.1	0.8	1.1	0.3	1.2	0.2	0.1	1.4

### Q 42. (If yes) Where did you hear about the New York State Smokers' Quitline?

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Television	67.3	60.7	58.9	56.1	55.7	57.2	54.7	57.7	63.5
Radio	12.7	18.0	11.8	12.5	11.2	18.1	10.7	7.7	16.1
Billboards	1.3	1.6	7.8	1.0	2.5	8.9	0.5	0.4	8.4
Doctor/ dentist	5.7	5.9	4.1	4.9	10.2	9.0	0	0.7	5.9
Family/ friend	2.2	3.4	1.5	2.4	1.2	3.1	0	9.4	1.7
Newspapers	9.3	4.0	6.3	5.0	5.8	11.9	3.2	3.6	5.9
Movies	0	0	0	0	0	1.2	6.8	6.4	0
Internet	0.7	0	0.5	0.6	0.3	0.3	6.1	2.8	1.4
Poster	2.2	0	0	1.2	1.4	2.0	0.1	1.9	1.1
Other	8.9	5.9	3.3	9.7	4.8	1.2	9.9	0.4	6.0
Don't know	3.2	7.6	10.1	9.3	12.8	8.4	5.2	0	2.7

## Expanding Coverage of the Legislation

Support for expanding coverage to other places is increasing. Support for including entryways was fairly strong in earlier years with majorities in each county supporting this expansion. Now this support is even stronger, with 74 % supporting this expansion and 24 % opposing it. Support drops off somewhat for extending the law to include parks and beaches, but support for these is now consistently above 50 % in all counties. 64 % now support extending the law to beaches and 34 % oppose this, while for parks 62 % support an extension and 36 % oppose it. Very high percentages support including playgrounds.

### Q 1. Do you favor or oppose an expansion of the current clean indoor air law to include any of the following environments?

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b>Public parks and outdoor recreation areas?</b>									
Favor	51.6	50.5	66.1	40.5	51.1	63.1	46.5	52.1	55.7
Oppose	43.1	43.9	31.4	50.1	39.5	34.2	49.8	44.1	41.2
No opinion	5.3	5.6	2.6	9.4	9.4	2.7	3.7	3.6	3.1
<b>Public beaches?</b>									
Favor	52.1	55.6	68.8	46.7	56.6	65.9	52.1	55.1	57.5
Oppose	43.1	40.0	29.4	45.4	36.9	31.3	42.5	40.9	40.1
No opinion	4.8	4.4	1.8	7.9	6.5	2.7	5.4	4.1	2.5
<b>Areas around building entry ways?</b>									
Favor	73.1	72.6	78.8	62.3	72.8	75.8	67.7	69.4	66.4
Oppose	22.7	26.2	19.8	32.7	24.8	23.3	30.7	27.6	30.1
No opinion	4.2	1.2	1.4	5.0	2.4	1.0	1.6	3.1	3.4
<b>Playgrounds?</b>									
Favor		78.3	86.7		85.6	84.7		83.3	77.6
Oppose		19.4	10.5		11.9	14.0		15.7	19.8
No Opinion		2.4	2.8		2.5	1.3		0.1	2.6
<b>Casinos?</b>									
Favor			50.8			48.6			47.1
Oppose			40.0			41.5			42.4
No Opinion			9.3			10.0			10.5

Men and women differ significantly on these proposed expansions. On expanding the legislation to parks, women are 67 % favor – 30 % oppose while men are 56 % favor – 42 % oppose. A similar division exists for beaches. When it comes to entryways and playgrounds, strong majorities of men and women support expanding the law to these areas. Non-smokers support prohibiting smoking in entryways (79 % favor limits – 19 % oppose) and even smokers are somewhat supportive (49 % favor limits – 48 % oppose). Smokers support (70 – 29) extending the law to playgrounds.

## Renting and Limiting Smoking in Rental Units

Among those who rent, a majority report that there is no smoking policy or they are unsure of that. When asked if they would support restrictions, there is considerable division of opinion. Less than 20 % would prohibit it everywhere. About one-quarter would limit it to some areas, and roughly 40 % would not favor such a policy. Women are more supportive of restrictions and non-smokers are much more supportive. 60 % of non-smokers favor complete or partial prohibitions, while only 15 % of smokers support this.

### Q 4. Do you rent or own your home

	Clinton	Essex	Franklin
rent	24.7	18.1	22.6
own	68.3	77.8	73.6
neither/no response	7.0	4.2	3.9

### Q 5. (IF RENT) How many units are there in your building?

	Clinton	Essex	Franklin
1-3	60.2	52.3	53.8
4 or more	39.8	47.7	46.2

### Q 6. (IF RENT) Is there a policy or a section in your lease that restricts indoor smoking in your building (including inside apartments)?

	Clinton	Essex	Franklin
Smoking is prohibited anywhere	2.9	11.3	15.6
Smoking is restricted to certain areas	12.5	18.2	26.7
There is no policy	73.2	43.8	44.5
Don't Know/Not Sure/Refused	11.5	26.7	13.2

### Q 7. (IF RENT) Would you be in favor of a smoking policy in your building?

	Clinton	Essex	Franklin
Yes, I would favor a policy that prohibits smoking everywhere.	16.9	17.6	22.9
Yes, I would favor a policy that restricts smoking to certain areas	23.0	33.1	24.8
No, I would not favor a smoking	41.1	35.2	40.7
Don't Know/Not Sure/Refused	19.0	14.1	11.6

Most residents are aware that local hospitals have gone to a tobacco free status and they are very supportive of that change.

**Q 2. Are you aware that area hospitals including CVPH Medical Center, Adirondack Medical Center, Alice Hyde Medical Center and Meadowbrook Healthcare (Nursing Home) went totally tobacco free in 2007, meaning that tobacco use is no longer allowed anywhere on hospital grounds?**

	Clinton	Essex	Franklin
Yes	90.2	73.8	83.2
No	8.8	25.8	16.5
Not Sure /refused	1.0	0.4	0.3

**Q 3. Do you favor or oppose tobacco free hospital policies like those adopted by CVPH Medical Center, Alice Hyde Medical Center, Adirondack Medical Center and Meadowbrook Healthcare?**

	Clinton	Essex	Franklin
Strongly favor	32.5	29.0	11.4
Favor	53.2	57.3	70.1
Oppose	9.0	6.0	9.5
Strongly oppose	1.0	1.4	0.6
Not sure/Refused	4.4	6.4	8.5

## Awareness of Tobacco Advertising

A substantial percentage of respondents reports seeing a lot or some cigarette advertising recently at convenience stores or gas stations. There is considerably less recall of advertising at sports events, or at community and cultural events.

As was noted on page 1, younger people are considerably more likely to report they smoke. When asked if they recall cigarette advertising at stores, younger people are also much more likely to recall seeing advertising. Among those under 30, 68 % recall seeing a lot or some advertising. That declines to 52 % for those between 30-44, to 44 % for those 45-59, and to 32 % for those 60 and over. It is clear that tobacco advertising gets the attention of younger residents.

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**Q 8. In the past 30 days when you went to a convenience store or gas station, how much cigarette advertising did you usually see?**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
A lot	27.5	30.6	15.2	19.1	29.7	17.7	28.0	29.3	21.2
Some	32.6	33.1	32.5	37.7	34.6	31.0	29.5	31.3	28.3
A little	22.2	13.0	24.1	18.4	13.4	25.6	16.4	17.7	27.7
None	7.6	11.4	7.4	13.9	13.6	11.6	16.5	10.3	9.1
Didn't visit	2.2	1.4	4.1	2.4	1.3	2.6	1.4	1.7	5.0
Not sure	7.9	10.5	16.8	8.5	7.5	11.6	8.2	9.8	8.7

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While tobacco advertising is recalled at fairly high rates, residents have little recall of seeing tobacco products being given away at local events.

**In the past 30 days, have you noticed cigarettes or other tobacco products being given away free, (by someone representing a tobacco company) at a:**

	Clinton		Essex		Franklin	
	2007	2008	2007	2008	2007	2008
<b><i>Q 15. Sporting Event?</i></b>						
Yes	0.6	8.7	1.0	7.7	1.6	6.0
No	93.7	70.9	97.0	75.8	97.7	85.3
Don't know	5.7	20.5	1.7	16.5	0.7	8.3
<b><i>Q 16. Community festival or County Fair?</i></b>						
Yes	0	11.5	0.5	8.5	2.4	11.0
No	96.0	73.4	98.0	79.5	97.1	83.5
Don't know	4.0	15.1	1.5	12.4	0.6	5.2
<b><i>Q 17. Bar?</i></b>						
Yes	0.0	11.0	1.2	10.4	1.2	10.2
No	95.1	74.2	97.6	78.7	97.4	78.6
Don't know	4.9	14.8	1.2	10.9	1.4	10.7
<b><i>Q 18. Outside a store or in parking lot?</i></b>						
Yes	0.8	5.9	0.5	4.4	2.5	6.6
No	95.0	91.1	98.2	93.2	97.3	91.6
Don't know	4.2	2.1	1.1	2.4	0.2	1.8
<b><i>Q 19. Party/ large gathering?</i></b>						
Yes	2.0	6.3	2.2	3.8	3.2	8.7
No	93.4	87.6	96.8	90.1	96.1	87.3
Don't know	4.3	6.1	1.1	6.1	0.3	4.0

There is also only modest recall of tobacco advertisements at local events.

**Q 11. In the past year, have you noticed cigarettes or tobacco products being advertised or promoted at sports events?**

	Clinton	Essex	Franklin
All the time	3.3	2.1	1.9
Sometimes	12.6	14.9	11.6
Never	52.0	50.2	62.6
I have not attended a sport event in the past	27.3	28.5	22.5
Don't know/Refused	4.9	4.3	1.4

**Q 12. If yes where? (check all that apply)**

	Clinton	Essex	Franklin
Clinton County	32.4	12.9	3.8
Essex County	12.2	22.8	12.4
Franklin County	24.2	6.3	31.4
Outside the Tri-County Area	26.2	48.0	20.2
Don't know/Refused	5.0	10.1	32.2

**Q13. In the past year, have you noticed cigarettes or tobacco products being advertised or promoted at cultural or community events (concerts, fairs, festivals etc.)**

	Clinton	Essex	Franklin
All the time	1.6	1.6	0.9
Sometimes	14.5	9.4	12.4
Never	66.9	68.2	73.5
I have not attended a cultural or community	12.1	16.4	11.3
Don't know/Refused	4.9	4.5	2.0

**Q 14. If Yes where? (check all that apply)**

	Clinton	Essex	Franklin
Clinton County	20.8	25.4	6.5
Essex County	22.3	34.0	18.6
Franklin County	33.0	4.8	39.5
Outside the Tri-County Area	12.2	33.6	29.6
Don't know/Refused	11.7	2.3	5.9

There is considerable recall of smoking in movies and television shows. Those under 30 are somewhat more likely to recall seeing such smoking.

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**Q 23. In the past 30 days, how often did you see smoking on screen when you watched movies in a movie theater or on video, DVD, television, cable or satellite?**

	Clinton	Essex	Franklin
Almost Always	4.3	5.6	3.3
Often	18.9	17.4	25.1
Sometimes	27.4	25.6	21.0
Rarely	24.9	26.8	29.5
Never	8.9	10.9	8.0
No Movie in the past 30 days	7.5	8.6	7.0
Don't Know/Refused	8.0	5.2	6.2

**Q 24. In the past 30 days, how often did you see smoking on screen when you watched a television program? (something other than a movie on TV, cable or satellite)**

	Clinton	Essex	Franklin
Almost Always	1.8	4.9	2.7
Often	9.5	7.6	11.4
Sometimes	26.2	18.7	19.9
Rarely	29.1	31.8	36.5
Never	22.7	26.0	19.9
No television program in the past 30 days	3.0	6.9	5.4
Don't Know/Refused	7.8	4.1	4.2

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## Opinions about Limiting Tobacco Advertising

When asked about allowing tobacco advertising outside of buildings and inside of stores, support for allowing it inside is much higher than for outside displays. 56 % support allowing advertising inside but only 39 % support allowing it outside. Men and younger people are more tolerant of allowing tobacco advertising outside of a building. 57 % of men support allowing advertising outside and 33 % of those under 30 do so. Women (43 %) and those over 60 older (20 %) are less supportive.

**Q 9. Some stores have tobacco advertising that is visible from the outside such as on store windows, on the building and in front of the building or parking lot. Stores may also have advertising inside such as displays by the cash register. Do you think tobacco advertising should be allowed:**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b><i>On the outside of the building?</i></b>									
Yes	46.2	34.5	36.7	46.3	37.8	41.3	42.6	37.0	41.3
No	46.5	59.5	58.8	47.6	56.7	56.3	46.8	56.7	56.3
Don't know	7.3	6.0	4.5	6.2	5.5	2.4	10.7	6.3	2.4
<b><i>On the inside of the building?</i></b>									
Yes	63.9	55.8	55.5	60.0	55.3	57.1	56.1	56.6	59.6
No	30.8	38.5	39.8	33.9	39.9	39.0	34.3	35.9	38.2
Don't know	5.4	5.7	4.7	6.1	4.9	4.0	9.7	7.4	2.3

**Q 10. Do you think tobacco advertising in convenience stores and gas stations within 1,000 feet (about 3 blocks) of schools, children's playgrounds and day care facilities should be:**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b><i>On the outside of the building?</i></b>									
Yes	23.9	20.1	19.0	27.1	25.7	25.1	24.1	26.1	19.1
No	72.0	75.2	79.1	69.6	71.8	71.7	72.9	69.8	77.4
Don't know	4.1	4.7	1.9	3.3	2.5	3.2	3.0	3.9	3.5
<b><i>On the inside of the building?</i></b>									
Yes	44.6	40.1	35.2	41.1	41.1	40.6	42.5	35.1	35.3
No	50.5	55.4	62.6	54.1	56.2	55.3	53.5	59.2	60.9
Don't know	4.9	4.6	2.2	4.9	2.7	4.0	4.0	5.6	3.8

If the close proximity of a school is introduced as a factor, support for allowing advertising outside or inside declines. For all questions, non-smokers are much less tolerant of allowing advertising than smokers. For example, 59 % of smokers would allow advertising outside a building not close to a school while only 35 % of non-smokers would allow it.

## Tobacco Sponsorship

When asked about the sponsorship of specific community events by tobacco companies, there is very strong agreement that sponsorship should not occur at community events and county fairs and that sponsorship has a negative impact on the community. 60 % of non-smokers see the impact as negative and 6 % see the effect as positive. Even 30 % of smokers agree that sponsorship has a negative effect.

Please tell me if you strongly agree, agree, disagree or strongly disagree with the following statements.

**Q 20. Tobacco advertising and promotion should be eliminated at County Fairs and Community Events.**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Strongly agree	36.0	35.5	25.9	34.0	29.3	27.1	31.2	30.2	11.5
Agree	39.3	41.9	48.7	41.0	45.3	45.7	34.3	44.7	53.2
Disagree	14.1	15.8	17.8	15.9	18.7	17.2	22.3	19.8	26.6
Strongly disagree	7.5	4.1	2.9	5.2	2.0	2.9	6.1	1.5	4.1
Don't know	3.2	2.7	4.8	3.9	4.9	5.9	6.1	3.9	4.7

**Q 30. In general, do you believe that tobacco industry sponsorship of activities and events has a positive or negative impact in the community or no impact at all?**

Positive	13.3	9.2	7.0	9.3	7.7	6.6	18.1	21.0	5.6
Negative	49.7	45.9	57.2	54.5	56.5	55.2	54.1	48.1	50.7
No impact	27.7	32.7	24.8	27.4	23.2	29.4	20.3	21.1	32.5
Don't know	8.8	12.2	10.9	8.5	12.7	7.9	7.5	3.2	10.7
Refused	0.5	0	0.1	0.3	0	1.0	0	6.6	0.5

The general sense that tobacco sponsorship is negative carries over into negative views of sponsorship of specific activities. When asked about whether sporting events, community festivals, parades, arts and cultural events, or charities should or should not accept sponsorship from tobacco companies, very strong majorities in each county think the organizations should not accept sponsorship. For each of these possibilities, smokers are much more likely to think sponsorship is appropriate, while non-smokers are heavily opposed to such sponsorship.

**You may or may not know that the tobacco industry sometimes offers or provides money to sponsor many different local events and organizations. I'd like to read you the names of some events or organizations and ask if you think they should or should not accept tobacco sponsorship for their events and activities.**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
<b><i>Q 25. Sporting events?</i></b>									
Should	26.9	25.7	34.3	27.0	28.2	36.0	31.4	27.9	35.0
Should not	68.3	64.7	61.7	66.6	66.0	57.0	63.8	65.5	57.8
No opinion	4.7	9.8	4.0	6.4	5.7	6.4	4.8	6.5	7.3
<b><i>Q 26. Community festivals?</i></b>									
Should	21.3	18.1	25.8	17.5	18.7	28.3	22.3	19.7	30.6
Should not	76.5	77.9	68.6	78.0	76.0	67.6	74.0	74.5	63.7
No opinion	2.1	4.0	5.6	4.5	5.3	4.0	3.8	5.8	5.7
<b><i>Q 27. Parades?</i></b>									
Should	22.4	17.3	23.9	14.5	16.7	26.3	22.5	19.1	27.0
Should not	75.6	79.0	71.3	81.3	77.9	70.1	74.1	72.3	68.4
No opinion	2.0	3.7	4.8	4.2	5.3	3.7	3.4	5.6	4.6
<b><i>Q 28. Arts and cultural events?</i></b>									
Should	24.7	26.1	26.6	21.4	19.2	28.4	24.1	21.2	26.8
Should not	73.5	69.6	68.7	72.7	76.0	67.3	70.4	71.2	66.6
No opinion	1.8	4.2	4.7	5.9	4.9	4.3	5.5	7.3	6.6
<b><i>Q 29. Charities/ Non-profit organizations?</i></b>									
Should	27.0	23.3	27.8	22.6	19.4	29.9	25.7	21.9	29.8
Should not	70.6	71.6	67.4	71.7	74.4	65.4	67.4	71.7	64.8
No opinion	2.5	5.1	4.8	5.7	6.2	4.7	7.0	6.3	5.5

## Smoking in the Movies

Strong majorities agree that seeing actors smoking encourages smoking among teens. 76 % of non-smokers agree (strongly or just agree), and 43 % of smokers agree. This consensus is strong across age, sex, and education groups, though women, older people, and those with more education and income are somewhat more inclined to agree.

Support for movies rated G, PG, and PG13 not showing smoking is very strong. Over 80 % of respondents agreed that smoking should not be shown. Non-smokers agree (strongly and just agree) 84-12, while even smokers agree 64-33.

Please tell me if you strongly agree, agree, disagree or strongly disagree with the following statements.

### Q 21. Seeing actors smoking in the movies encourages smoking among teens.

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Strongly agree	27.7	18.0	26.3	23.4	19.9	21.9	24.7	21.0	16.6
Agree	45.8	48.7	50.7	50.8	51.6	46.5	43.0	48.1	47.7
Disagree	18.7	26.0	19.2	18.5	22.2	23.3	22.2	21.1	28.8
Strongly disagree	4.8	1.4	1.4	3.2	2.6	4.9	4.0	3.2	4.9
Don't know	3.0	5.8	2.5	4.3	3.8	3.3	6.2	6.6	2.0

### Q 22. Movies rated G, PG, and PG13 should not show actors smoking

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Strongly agree	16.8	25.7	26.9	9.4	26.0	23.9	11.6	21.6	19.2
Agree	30.3	57.0	58.5	32.8	50.5	50.4	38.6	52.9	61.3
Disagree	39.3	12.6	9.6	44.5	17.0	17.7	36.7	19.7	15.2
Strongly disagree	12.0	1.7	1.6	7.4	1.1	3.1	8.3	2.7	1.0
Don't know	1.5	2.9	2.7	5.9	5.4	5.0	4.9	3.1	3.5

### Insurance Status

85 % of all respondents report that they have some form of health insurance. The only variations that occur involve those younger and smokers. Only 70 % of those under 30 have insurance and 73 % of smokers have insurance, compared to 88 % of non-smokers.

**Are you currently covered by any kind of health insurance, that is, any policy or program that provides or pays for medical care?**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Yes	92.8	89.9	84.1	92.8	89.9	85.8	92.8	89.9	86.2
No	7.1	9.4	10.5	7.1	9.4	8.1	7.1	9.4	10.0
Not sure/Refused	0.1	0.7	5.4	0.1	0.7	6.1	0.1	0.7	3.8

**Q 47. What is your health insurance status?**

	Clinton	Essex	Franklin
Private health insurance or insurance through your employer	63.1	65.4	61.5
Medicaid	7.8	8.0	8.9
Medicare	9.6	11.1	11.0
Family Health Plus	3.5	1.3	4.8
No insurance	10.5	8.1	10.0
Don't know/Refused	5.4	6.1	3.8

## Demographics

**Q 46. Which one of the following best describes your race?** (Options read: White, Black or African American, Hispanic, Asian, Native Hawaiian or Other Pacific Islander, American Indian, Alaska Native, Other, No additional choices, Don't know/Not sure)

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
White	97.2	95.5	98.3	96.4	96.3	93.4	87.7	89.0	92.2
Black	1.8	2.4	0.2	0.4	0.2	1.3	0.6	0	0.6
Hispanic	0.2	1.0	0.3	0	0.8	0.3	0.5	0	0.8
Asian	0	0.1	0.7	0	0.9	0	0	1.0	1.0
Native Hawaiian	0	0	0	0	0	0	0.3	1.0	0.2
American Indian	0.2	0.6	0.4	0.4	0	3.8	9.7	7.0	4.6
Other – mixed	0	0.2	0	0.9	1.4	0.5	0	0.5	0.1
Not sure	0	0.2	0.1	0.8	0.4	0.7	0.1	1.7	0.4

**Q 48. What is the highest grade or year of school you completed?**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Grades 1-9 (Elementary)	0.3	1.2	0.6	0.4	2.2	0.4	1.5	3.2	1.1
Grades 9-11 (some HS)	3.2	3.5	6.1	2.1	5.6	5.8	5.1	4.4	3.7
High school grad/ GED	26.4	33.4	24.3	20.9	27.5	26.7	27.3	34.5	34.5
Some college	34.2	23.2	29.8	27.3	26.8	24.9	30.9	23.1	28.7
Bachelor's Degree	20.5	26.4	25.5	28.6	20.3	26.9	19.4	20.8	24.1
Postgraduate Degree	15.4	12.3	13.0	20.5	17.6	15.4	15.9	13.9	7.9

**Q 49. Bearing in mind that this is completely confidential, please tell me the category that best describes your yearly household income.**

	Clinton			Essex			Franklin		
	2006	2007	2008	2006	2007	2008	2006	2007	2008
Under \$25,000	9.2	10.6	17.0	9.8	15.0	18.8	20.6	14.8	17.3
\$25,000- 49,000	25.3	18.7	19.7	21.6	24.2	20.4	23.1	23.8	18.9
\$50,000- 74,000	29.0	30.4	21.1	25.4	22.2	20.4	19.4	27.2	28.5
\$75,000- 99,000	11.7	12.4	10.7	14.5	13.9	11.8	14.2	12.4	10.8
\$100,000- 150,000	9.7	10.3	10.5	10.6	6.6	6.5	4.3	6.2	3.2
Over \$150,000	2.9	4.9	1.2	4.1	6.3	1.9	2.4	0.8	0.4
Don't know	5.8	5.5	12.0	1.6	4.3	6.1	2.7	5.5	9.6
Refused	6.4	7.3	7.9	12.4	7.6	14.3	13.4	9.3	11.2

## Survey Procedures and Samples Derived

The calling was conducted June 19 – July 6, 2008. Calls were made during the hours of 5:30 – 9:00 on weeknights, and from 12 – 8 on the weekends. A random sample of telephone numbers was obtained from Survey Sampling Inc. A separate random sample was selected by SSI from each county. That is, the initial sample of telephone numbers is a random sample within each county, and not a random sample of all counties considered as a whole.

The goal was to sample individuals and not households. If the calling process were to ask for and accept the first person answering the telephone, the sample would over-represent women, since they are more likely to answer the telephone. It would also under-represent younger residents, since they are less likely to come home earlier. To randomize the selection process within households as much as possible, the last birthday method was used. Birthdays are randomly distributed among households, so the callers would ask to speak with the “adult [over 18] in the household with the last [most recent] birthday.” If that person was not there at the time of the call, the name was recorded and called the next night and the night after that until three tries were completed. The same three time callback procedure was used for those numbers where no one answered, the line was busy, or an answering machine was present. Calling continued until a sample of 400 completed surveys was achieved for each county. In some counties, this required four callbacks.

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### Comparison of County Residents and Each County Sample, After Weighting

Sex	Clinton		Essex		Franklin	
	pop	samp	Pop	samp	Pop	Samp
Female	49	48.5	48	47.5	44	43.8
Male	51	51.5	52	52.5	56	56.2
<i>Age</i>						
18 – 29	24	23.5	17	16.7	21	21.4
30 – 44	32	31.7	31	30.9	34	34.7
45 – 59	24	23.7	26	25.4	23	22.8
60 plus	21	21.1	27	27.0	21	21.1

Note: in calculating the population distribution within each county, those under 18 were excluded from the calculations. The resulting percentages are of those 18 and older within each county.

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Despite using this method, it was still relatively difficult to obtain a completed sample that exactly reflected the population within each county. It was possible to obtain the 2000 census age and sex distribution for each county from the U.S. Census web, American Factfinder. Comparing the obtained samples with the population distributions, men were under-represented. This is a problem if men and women differ in their views. Women tend to be more worried about the dangers of smoking and they are somewhat more supportive of restricting smoking. Given these differences between men and women, the sample was weighted to reduce women as a percentage of the sample

and increase men as a percentage of the sample. Practically, this means multiplying male cases by a number greater than one to increase their presence, while multiplying women cases by a number less than 1 to reduce their presence. Weighting is a common approach when it is difficult to reach certain groups in the population. Age was also weighted. The county population distribution and the sample distributions, after weighting, are shown in the accompanying table.

The reporting of results is done in two very different ways in this report. When single county results are reported, the results are the weighted results within each county. That is, only the completed sample within each county is used. When relationships among opinions are discussed, the entire completed sample of 1200 respondents is treated as one sample. The relationships of interest were examined within each county to determine if the relationships differ across counties. For example, smokers are less likely to support the new state law limiting smoking. The percentage of smokers supporting or opposing this law was examined in each county to assess whether the percentages differ across counties. There was only minimal variation in this relationship across counties. Reporting the separate relationships for each county would be very cumbersome, and the samples would also be much smaller, creating less confidence in the relationships reported for each county. With a sample of 1200 there is less possibility of random variation playing a role, so there can be more confidence in the results. So, when relationships are discussed in the report, they are based on 1200 respondents within the three counties.

### **Survey Script**

Hello, this is \_\_\_ calling on behalf of Cotter Opinion Research. We aren't selling anything, but we are conducting an important research study about factors that affect adults' health status and their beliefs about health conditions. To randomly select a person, could I speak with the adult at home who had the most recent birthday? ***(If that person is not there, ask for only his / her first name and record on call sheet for a callback. Then say "Thanks, I will try that person later" and end the interview)***

***(If that person is on the line):*** Would you be willing to participate in a survey about factors that affect adults' health status and their beliefs about health conditions? Participation is, of course, voluntary. You can choose to not answer some questions and you can quit whenever you wish. All information is confidential. It will take 6-7 minutes.

***(When that person is on the line):*** Hello, my name is \_\_\_\_\_ and I'm calling from Cotter Opinion Research. We're not selling anything. Would you be willing to participate in a survey about factors that affect adults' health status and their beliefs about health conditions? Participation is, of course, voluntary. You can choose to not answer some questions and you can quit whenever you wish. All information is confidential. It will take 6-7 minutes. (If people ask who is conducting the survey, indicate it is for the Adirondack Tobacco Free Network).

(if comes up – we want smoker and non-smokers to participate; if they ask who is doing the survey, it is for the Adirondack Tobacco Free Coalition).

**(Read)** I would like to ask you a few questions about the smoking rules in your home and in your vehicle.

**Since July 2003, in New York State, smoking has not been allowed in restaurants, bars, worksites and other places.**

1. Do you favor or oppose an expansion of the current state law prohibiting smoking indoors to include any of the following outdoor places?

a. Public parks and outdoor recreation areas

1 \_\_\_\_\_ favor 2 \_\_\_\_\_ oppose 3 \_\_\_\_\_ Don't know/Not sure

b. Public beaches?

1 \_\_\_\_\_ favor 2 \_\_\_\_\_ oppose 3 \_\_\_\_\_ Don't know/Not sure

c. Areas around building entry ways

1 \_\_\_\_\_ favor 2 \_\_\_\_\_ oppose 3 \_\_\_\_\_ Don't know/Not sure

d. Playgrounds

1 \_\_\_\_\_ favor 2 \_\_\_\_\_ oppose 3 \_\_\_\_\_ Don't know/Not sure

e. Casinos

1 \_\_\_\_\_ favor 2 \_\_\_\_\_ oppose 3 \_\_\_\_\_ Don't Know/Not Sure

2. Are you aware that area hospitals including CVPH Medical Center, Adirondack Medical Center, Alice Hyde Medical Center and Meadowbrook Healthcare (Nursing Home) went totally tobacco free in 2007, meaning that tobacco use is no longer allowed anywhere on hospital grounds?

1.  Yes (choose yes if they are aware that any of these four are now tobacco free)
2.  No
3.  Not Sure /refused

3. Do you favor or oppose tobacco free hospital policies like those adopted by CVPH Medical Center, Alice Hyde Medical Center, Adirondack Medical Center and Meadowbrook Healthcare?

1.  Strongly favor
2.  Favor
3.  Oppose
4.  Strongly oppose
5.  Not sure/Refused

4. Do you rent or own your home

1.  rent
2.  own (skip to question 8)
3.  neither/no response (skip to question 8)

5. (IF RENT) How many units are there in your building?

1.  1-3
2.  4 or more

6. (IF RENT) Is there a policy or a section in your lease that restricts indoor smoking in your building (including inside apartments)?

1.  Yes, smoking is prohibited anywhere
2.  Yes, smoking is restricted to certain areas
3.  No, there is no policy
4.  Don't Know/Not Sure/Refused

7. (IF RENT) Would you be in favor of a smoking policy in your building?

1.  Yes, I would favor a policy that prohibits smoking everywhere.
2.  Yes, I would favor a policy that restricts smoking to certain areas
3.  No, I would not favor a smoking policy
4.  DK/NS/Ref.

**(Read)** Now I'd like to ask you some questions about tobacco advertising.

8. In the past 30 days when you went to a convenience store or a gas station, how much cigarette advertising did you usually see: **(READ 1- 5)**

- 1 \_\_\_ a lot
- 2 \_\_\_ some
- 3 \_\_\_ a little
- 4 \_\_\_ none at all
- 5 \_\_\_ or did you not go to a convenience store or gas station in the past 30 days?
- 6 \_\_\_ NS/ Ref

9. Some stores have tobacco advertising that is visible from the outside such as on store windows, on the building and in front of the building or parking lot. Stores may also have tobacco advertising inside such as displays by the cash registers. Do you think tobacco advertising in stores should be:

a. allowed on the outside of the building?

- 1 \_\_\_ Yes
- 2 \_\_\_ No
- 3 \_\_\_ Don't know/Refused

b. allowed on the inside of the building?

- 1 \_\_\_ Yes
- 2 \_\_\_ No
- 3 \_\_\_ Don't know/Refused

10. Do you think tobacco advertising in convenience stores and gas stations within 1,000 feet (about 3 blocks) of schools, children's playgrounds and day care facilities should be:

a. allowed on the outside of the building?

- 1 \_\_\_ Yes
- 2 \_\_\_ No
- 3 \_\_\_ Don't know/Refused

b. allowed on the inside of the building?

- 1 \_\_\_ Yes
- 2 \_\_\_ No
- 3 \_\_\_ Don't know/Refused

11. In the past year, have you noticed cigarettes or tobacco products being advertised or promoted at sports events?

- 1. \_\_\_ All the time
- 2. \_\_\_ Sometimes
- 3. \_\_\_ Never (skip to question 13)
- 4. \_\_\_ I have not attended a sport event in the past year (skip to question 13)
- 5. \_\_\_ Don't know/Refused, No answer (skip to question 13)

12. If yes where? (check all that apply)

- 1. \_\_\_ Clinton County
- 2. \_\_\_ Essex County
- 3. \_\_\_ Franklin County
- 4. \_\_\_ Outside the Tri-County Area
- 5. \_\_\_ Don't know/Refused

13. In the past year, have you noticed cigarettes or tobacco products being advertised or promoted at cultural or community events (concerts, fairs, festivals etc.)

1.  All the time
2.  Sometimes
3.  Never (skip to question 15)
4.  I have not attended a cultural or community event in the last year. (skip to question 15)
5.  Don't know/Refused (skip to question 15)

14. If Yes where? (check all that apply)

1.  Clinton County
2.  Essex County
3.  Franklin County
4.  Outside the Tri-County Area
5.  Don't know/Refused

In the past 30 days, have you noticed cigarettes or other tobacco products being given away free, (by someone representing a tobacco company) at a:

15. Sporting Event?

- 1  Yes 2  No 3  Did not attend 4  Don't recall/No answer

16. Community Festival or County Fair?

- 1  Yes 2  No 3  Did not attend 4  Don't recall/No answer

17. Bar

- 1  Yes 2  No 3  Did not attend 4  Don't recall/No answer

18. Outside a store or in parking lot

- 1  Yes 2  No 3  Did not attend 4  Don't recall/No answer

19. Party/large gathering

- 1  Yes 2  No 3  Did not attend 4  Don't recall/No answer

**(Read)** Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statements.

20. Tobacco advertising and promotion should be eliminated at County Fairs and Community Events.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly disagree
- 5  Don't know/Not sure

21. Seeing actors smoking in the movies encourages smoking among teens.

- 1 \_\_\_\_\_ Strongly agree
- 2 \_\_\_\_\_ Agree
- 3 \_\_\_\_\_ Disagree
- 4 \_\_\_\_\_ Strongly disagree
- 5 \_\_\_\_\_ Don't know/Not sure

22. Movies rated G, PG, and PG13 should not show actors smoking

- 1 \_\_\_\_\_ Strongly agree
- 2 \_\_\_\_\_ Agree
- 3 \_\_\_\_\_ Disagree
- 4 \_\_\_\_\_ Strongly disagree
- 5 \_\_\_\_\_ Don't know/Not sure

23. In the past 30 days, how often did you see smoking on screen when you watched **movies** in a movie theater or on video, DVD, television, cable or satellite?

1. \_\_\_\_\_ Almost Always
2. \_\_\_\_\_ Often
3. \_\_\_\_\_ Sometimes
4. \_\_\_\_\_ Rarely
5. \_\_\_\_\_ Never
6. \_\_\_\_\_ No Movie in the past 30 days
7. \_\_\_\_\_ Don't Know/Refused

24. In the past 30 days, how often did you see smoking on screen when you watched a **television program?** (something other than a movie on TV, cable or satellite)

1. \_\_\_\_\_ Almost Always
2. \_\_\_\_\_ Often
3. \_\_\_\_\_ Sometimes
4. \_\_\_\_\_ Rarely
5. \_\_\_\_\_ Never
6. \_\_\_\_\_ No television program in the past 30 days
7. \_\_\_\_\_ Don't know/Refused

**(Read)** You may or may not know that the tobacco industry sometimes offers or provides money to sponsor local events and organizations. I'd like to read you the names of some events or organizations and ask if you think they should or should not accept tobacco sponsorship for their events and activities.

25. Sporting events?

1 \_\_\_\_\_ should                      2 \_\_\_\_\_ should not                      3 \_\_\_\_\_ no opinion

26. Community festivals?

1 \_\_\_\_\_ should                      2 \_\_\_\_\_ should not                      3 \_\_\_\_\_ no opinion

27. Parades?

1 \_\_\_\_\_ should                      2 \_\_\_\_\_ should not                      3 \_\_\_\_\_ no opinion

28. Arts and cultural events

1 \_\_\_\_\_ should                      2 \_\_\_\_\_ should not                      3 \_\_\_\_\_ no opinion

29. Charities/Non-profit organizations

1 \_\_\_\_\_ should                      2 \_\_\_\_\_ should not                      3 \_\_\_\_\_ no opinion

30. In general, do you believe that tobacco industry sponsorship of activities or events has a positive or negative impact in the community, or do you believe it has no impact at all?

- 1 \_\_\_\_\_ Positive impact  
 2 \_\_\_\_\_ Negative impact  
 3 \_\_\_\_\_ No impact  
 4 \_\_\_\_\_ Don't know     **(DO NOT READ)**  
 5 \_\_\_\_\_ Refused        **(DO NOT READ)**

**(Read)** Now we have just a few questions about tobacco use.

31. Have you smoked at least 100 cigarettes in your entire life?

- 1 \_\_\_\_\_ Yes  
 2 \_\_\_\_\_ No  
 3 \_\_\_\_\_ Don't know     **(DO NOT READ)**  
 4 \_\_\_\_\_ Refused        **(DO NOT READ)**

32. At what age did you have your first cigarette?     1. \_\_\_\_\_ (write in age)  
 2. \_\_\_\_\_ never had a cigarette

33. Do you now smoke cigarettes everyday, some days, or not at all?

- 1 \_\_\_\_\_ Everyday  
 2 \_\_\_\_\_ Some days  
 3 \_\_\_\_\_ Not at all     **(SKIP TO Q41)**  
 4 \_\_\_\_\_ Don't know/refused

34. Where do you most often purchase cigarettes?

1.  Grocery Store
2.  Convenience Store/Gas Station
3.  Pharmacy
4.  Reservation (there are several Native American Reservations in the north Country where non-natives can purchase tobacco products))
5.  Internet
6.  Tobacco Shop
7.  Other

35. Have you ever used chewing tobacco, snuff or dip as an alternative when smoking restrictions have kept you from smoking in certain places.

- 1  yes
- 2  no

36. Are you considering quitting smoking in the next 6 months?

- 1  Yes
- 2  No
- 3  Don't know/Not sure

37. During the past 12 months have any of the following advised you to stop smoking?

a. Health Care Provider (doctor, nurse, physician assistant, clinic staff)

- 1  Yes    2  No    3  Did not see doctor

b. Dentist or Dental Hygienist

- 1  Yes    2  No    3  Did not see dentist

c. Substance Abuse Counselor

- 1  Yes    2  No    3  Did not see counselor

d. Mental Health Counselor

- 1  Yes    2  No    3  Did not see Counselor

e. family, children, spouse, parents

- 1  Yes    2  No

38. During the past 12 months, have you stopped smoking for one day or longer because you were trying to quit smoking?

- 1 \_\_\_\_ Yes    **(GO TO Q39)**  
2 \_\_\_\_ No    **(SKIP TO Q41)**  
3 \_\_\_\_ Don't know/Not sure    **(SKIP TO Q41)**

39. If so, did you use any of the following methods to help you quit?

a. Medications such as the nicotine patch, nicotine gum, Zyban or Chantix (others: nicotine lozenges, nicotine nasal spray, nicotine inhaler, Bupropion

- 1 \_\_\_\_ Yes    2 \_\_\_\_ No    3 \_\_\_\_ Don't know/Not sure

b. Counseling (talking face to face or by phone to someone trained to help you quit)

- 1 \_\_\_\_ Yes    2 \_\_\_\_ No    3 \_\_\_\_ Don't know/Not sure

c. Website (any website that provides guidance on how to quit smoking)

- 1 \_\_\_\_ Yes    2 \_\_\_\_ No    3 \_\_\_\_ Don't know/Not sure

d. support from family/friends

- 1 \_\_\_\_ Yes    2 \_\_\_\_ No    3 \_\_\_\_ Don't know/Not Sure

e. NYS Smoker's Quitline or other telephone quitline

- 1 \_\_\_\_ Yes    2 \_\_\_\_ No    3 \_\_\_\_ Don't know/Not sure

40. If you used the New York State Quitline, did you find it helpful?

1. \_\_\_\_ Very helpful  
2. \_\_\_\_ Somewhat Helpful  
3. \_\_\_\_ not very helpful  
4. \_\_\_\_ not at all helpful  
5. \_\_\_\_ Not Sure/Don't remember  
6. \_\_\_\_ Did not use NYS Quitline

(Interviewer may skip and choose YES if answer to Q39e is YES)

41. Have you ever heard of the New York State Smokers' Quit line?

- 1 \_\_\_ Yes **(GO TO Q42)**  
 2 \_\_\_ No **(SKIP TO Q43)**  
 3 \_\_\_ Don't know/Not sure

42. Where did you hear about the New York State Smokers' Quitline? (check all that apply)

- |                         |                                     |
|-------------------------|-------------------------------------|
| 1 ___ Television        | 7 ___ Newspapers/magazines          |
| 2 ___ Radio             | 8 ___ Movie ad at the movie theater |
| 3 ___ Billboard         | 9 ___ Internet                      |
| 4 ___ Doctor/Nurse      | 10 ___ Poster                       |
| 5 ___ Dentist/Hygienist | 11 ___ Other                        |
| 6 ___ Family or Friend  | 12 ___ Don't Know/Not sure          |

43. Do you currently use any other tobacco products? (All should answer not just smokers)

- |            |                 |                 |                  |                          |
|------------|-----------------|-----------------|------------------|--------------------------|
| a. Cigars: | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| b. Pipes:  | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| c. Chew:   | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| d. Snuff:  | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| f. Hookah  | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| g. Gutka   | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |
| h. Other   | 1 ___ Every day | 2 ___ Some days | 3 ___ Not at all | 4 ___ Don't know/Refused |

We are almost finished! Your information will remain anonymous but we need some general information.

44. What is your age? \_\_\_\_\_

45. Record sex: 1 \_\_\_ Male 2 \_\_\_ Female

46. Which one of the following best describes your race? **(Read alternatives)**

- 1 \_\_\_ White  
 2 \_\_\_ Black or African American  
 3 \_\_\_ Hispanic  
 4 \_\_\_ Asian  
 5 \_\_\_ Native Hawaiian or Other Pacific Islander  
 6 \_\_\_ American Indian, Alaska Native  
 7 \_\_\_ Other **[Please specify]** \_\_\_\_\_  
 8 \_\_\_ Don't know/Not sure

47. What is your health insurance status? (check all that apply)

1.  Private health insurance or insurance through your employer
2.  Medicaid
3.  Medicare
4.  Family Health Plus
5.  No insurance
6.  Don't know/Refused

48. What is the highest grade or year of school you completed?

- 1  Grades 1 through 8 (Elementary)
- 2  Grades 9 through 11 (Some High School)
- 3  Grade 12 or GED (High School Graduate)
- 4  College 1 to 3 years (Some College or Technical School)
- 5  Bachelor's Degree (College Graduate)
- 6  Postgraduate Degree (Master's, M.D., Ph.D., J.D.)

49. Bearing in mind that this is completely confidential, please tell me which category best describes your yearly household income. Is it... **(Read categories)**

- 1  Under \$25,000
- 2  \$25,000 to \$49,000
- 3  \$50,000 to \$74,000
- 4  \$75,000 to \$99,000
- 5  \$100,000 to \$149,000
- 6  over \$149,000
- 7  Don't know **(DO NOT READ)**
- 8  Refused **(DO NOT READ)**

Thank you for taking the time to help us study this important issue. If you want more information on the survey contact the Adirondack Tobacco Free Network at 1-866-733-0336.