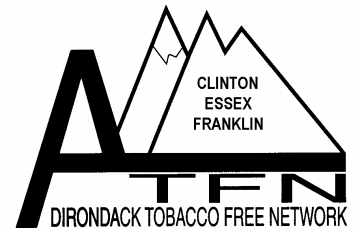


ATFN news

Adirondack Tobacco Free Network
Clinton County Health Department
June 2009



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Community Champions Recognized

Adirondack Tobacco Free Network, along with North Country Tobacco Cessation Center, Reality Check of Franklin County and the Clinton/Essex Reality Check Program recently honored organizations, businesses, municipalities and individuals for their efforts to promote a tobacco free environment. Awards were presented for adoption of tobacco policies that restrict tobacco use, reject tobacco industry money or deny the tobacco industry access to “at risk populations.” Awards were also given for implementation of systems designed to assure success for individuals who want to stop smoking. Twenty-eight honorees were on hand to receive awards. An additional fifty awards will be presented to those unable to attend the event.

Guest Speaker Rachel Iverson, Associate Director of the NYS Tobacco Control Program thanked all of the honorees for their efforts and noted that their work to protect community members from the influence of the tobacco industry makes them local heroes. She highlighted the Tobacco Control Program’s commitment to deliver one million fewer smokers by 2010 emphasizing the role of policy changes in meeting this goal. Ms. Iverson congratulated health care settings for implementing systems to address tobacco use as a chronic condition by assessing tobacco use at every visit. She applauded community based efforts to reduce youth exposure to tobacco advertising and promotion in retail outlets and youth-rated movies. And, she reminded the attendees that there is still work to be done. “As hard as we are working in communities across our State, tobacco companies are working just as hard and with more resources. In the year 2005 alone, tobacco companies spent a massive 35.9 million dollars a day to market an addictive and deadly product that kills over 400,000 each year.”



Honorees at the May 2009 Recognition Event.
(full award list—page 2)

Partnering to Address Chronic Disease



Incidence of chronic diseases such as heart disease, diabetes and cancer can be reduced through prevention activities. Prevention includes keeping a healthy weight by increasing physical activity and eating low-fat nutritious foods, as well as avoiding unhealthy behaviors including tobacco use.

Providing opportunities for increased physical activity in your community and development of tobacco free policies go hand in hand. As new environments are built to promote healthy activity, such as playgrounds, bicycle paths, walkways, skate parks and other recreational spaces, tobacco free policies should be part of the plan. Adirondack Tobacco Free Network can assist in developing and implementing a tobacco free policy and can provide signs like the one shown here.

Make ATFN a part of your planning team. Contact ATFN at 518-565-4993 or atfn@co.clinton.ny.us

Smoke Free Housing Options

Many considerations come into play when deciding to move to a new apartment. If you're concerned about secondhand smoke drifting from a neighboring apartment or you have a health condition that will be worsened by smoke that seeps from one unit to another, you may want to look for a smoke-free building. Lease language that prohibits smoking is the only way to assure that you will be protected. Some landlords advertise apartments as "non-smoking" but without a clause in the lease, there is no guarantee that your smoke-free building will stay that way.

Finding smoke-free housing is becoming easier. In New York State, landlords can list smoke-free properties on www.smokefreehousingny.org. Prospective tenants can search the site for smoke-free housing options. The site also includes an array of valuable information for both landlords and tenants.

If you are a landlord in Clinton, Essex or Franklin County, Adirondack Tobacco Free Network can assist you in taking steps to make your property smoke-free.

2009 Community Champion Awards

- ★ Alice Hyde Medical Center
- ★ Alpha Epsilon Phi
- ★ Ausable Valley Central School
- ★ Cancer Screening Program, Franklin/Essex Counties
- ★ Chazy Central Rural School
- ★ Collette's One Stop-Bombay
- ★ Essex County Fair
- ★ Essex County Public Health
- ★ Evergreen Valley Nursing Home
- ★ Fish's Store-Fort Covington
- ★ Franklin County Agriculture Society
- ★ Franklin County Public Health
- ★ Gilman's Dairy Supply-Constable
- ★ Greater Malone YMCA
- ★ GU Family Markets-Ausable Forks
- ★ GU Family Markets-Elizabethtown
- ★ GU Family Markets-Peru
- ★ GU Family Markets-Saranac Lake
- ★ GU Family Markets-Schroon Lake
- ★ Hill Top Store-St. Regis Falls
- ★ Lake Placid Youth Sports Comm.
- ★ Leroux Moira Store
- ★ Maggy Pharmacy
- ★ Main Street Medical Group
- ★ Malone Chamber of Commerce
- ★ MOMS of Franklin County
- ★ Northern Adirondack Central School
- ★ North Country Community College
- ★ North Country Medical Center
- ★ Paul Smiths College Health Center
- ★ Peru Family Health Care
- ★ Plattsburgh YMCA
- ★ Price Chopper-Champlain
- ★ Price Chopper-Lake Placid
- ★ Price Chopper-Malone
- ★ Quick Stop Store-Fort Covington
- ★ Reality Check-MJ Shuknecht
- ★ Reality Check-Stacey Rabideau
- ★ Reality Check-Melissa Russell
- ★ Reality Check-Nikita Marshall
- ★ Reality Check-Kelly Chillari
- ★ Reality Check-Kyle Compeau
- ★ Reality Check-Maggie Homer
- ★ Reality Check Billie Gadway
- ★ Rotary Club of Chateaugay
- ★ St. Regis Falls School
- ★ St. Regis Falls-Tina Egeland
- ★ St. Regis Falls Quick Stop
- ★ St. Regis Mohawk Health Services
- ★ Town of Altona
- ★ Town of Bellmont
- ★ Town of Brandon
- ★ Town of Chesterfield
- ★ Town of Constable
- ★ Town of Dannemora
- ★ Town of Ellenburg
- ★ Town of Malone
- ★ Town of Moira
- ★ Town of North Elba
- ★ Town of Plattsburgh
- ★ Town of Schroon
- ★ Town of Schuyler Falls
- ★ Town of Westville
- ★ Village of Brushton
- ★ Village of Chateaugay
- ★ Village of Malone
- ★ Village of Rouses Point
- ★ Village of Tupper Lake
- ★ Wendy's Quick Stop-Chateaugay



GO GREEN

If you currently receive this newsletter by mail and would prefer to **GO GREEN** and receive it via e-mail, notify us at atfn@co.clinton.ny.us

